

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

LOYALTY CONVERSION SYSTEMS §
CORPORATION, §

Plaintiff, §

v. §

AMERICAN AIRLINES, INC., §

Defendant. §

§ Civil Action No. 2:13-cv-00655

§ Jury Trial Demanded

PLAINTIFF'S JURY DEMAND

Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Plaintiff Loyalty Conversion Systems Corporation ("Loyalty Conversion"), by and through its attorneys, demands a trial by jury on all issues triable as such.

Respectfully submitted,

Dated: August 20, 2013

By: /s/ Andrew G. DiNovo

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